



Date: 11/05/10

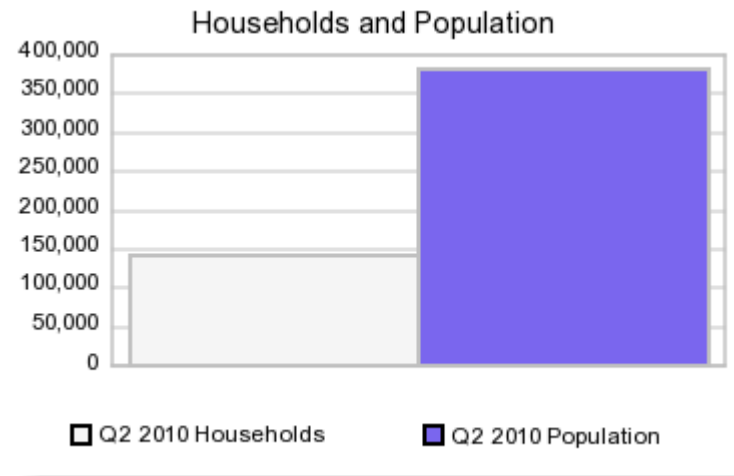
Current Geography Selection: (1 Selected) Counties: Richland County

Your title for this geography: Richland County

Current Index Base: State - undefined

Executive Summary Report with Charts

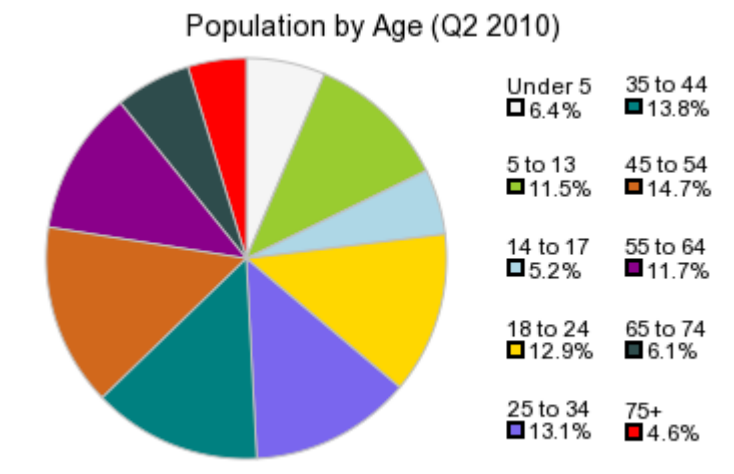
Population Demographics



The number of households in the study area in 2000 was **120,034**. The household count in Q2 2010 is estimated to be **141,201**. For 2015, the High Range of the Five Year forecast was **176,038** and the Low Range was **135,261** with the actual household projection estimated at **145,640**, a change of **3.1%**. The population in the study area in 2000 it was **320,677**. The population in Q2 2010 is estimated to be **379,251**. For 2015, the High Range of the Five Year forecast was **470,319** and the Low Range was **368,206** with the actual household projection estimated at **394,773** representing a change of **4.1%**.

	2000 Census	Q2 2010 Estimate	2015 Projection	Percent Change 2010 to 2015
Total Population	320,677	379,251	394,773	4.1%
Total Households	120,034	141,201	145,640	3.1%

Population by Age



In 2000, the median age of the population was **33**. The median age in Q2 2010 is estimated to be **36** and it is predicted to change in five years to **37** years.

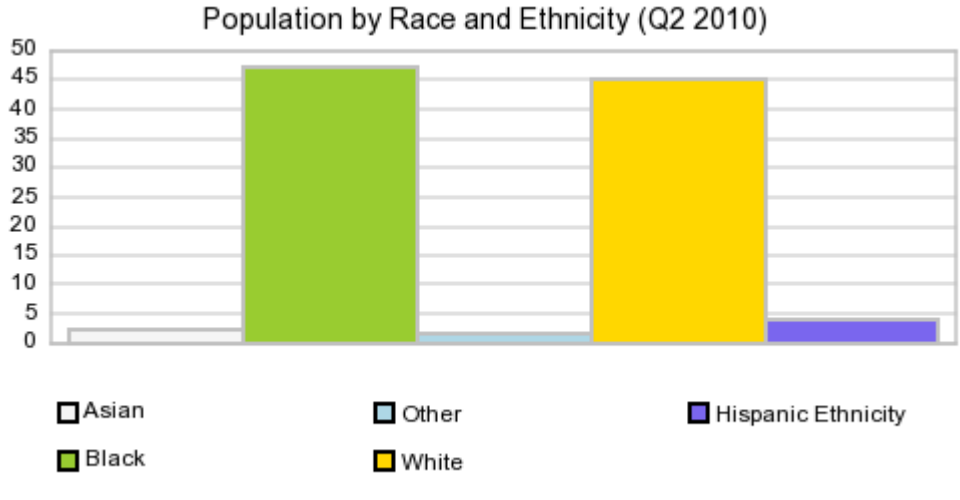
In Q2 2010, females represented **51.5%** of the population with a median age of **38** and males represented **48.5%** of the population with a median age of **34** years.

In Q2 2010, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **Age 75 +** years.

Population by Age

	2000 Census		Q2 2010 Estimate		2015 Projection		Percent Change
							2010 to 2015
0 to 4	20,053	6.3%	24,161	6.4%	23,184	5.9%	-4.0%
5 to 13	35,450	11.1%	43,649	11.5%	45,152	11.4%	3.4%
14 to 17	22,117	6.9%	19,827	5.2%	19,834	5.0%	0.0%
18 to 24	44,354	13.8%	48,832	12.9%	48,416	12.3%	-0.9%
25 to 34	49,122	15.3%	49,649	13.1%	53,389	13.5%	7.5%
35 to 44	52,254	16.3%	52,190	13.8%	49,002	12.4%	-6.1%
45 to 54	42,300	13.2%	55,857	14.7%	54,316	13.8%	-2.8%
55 to 64	23,985	7.5%	44,438	11.7%	51,113	12.9%	15.0%
65 to 74	16,965	5.3%	23,082	6.1%	31,800	8.1%	37.8%
75 +	14,077	4.4%	17,566	4.6%	18,567	4.7%	5.7%

Population by Race/Ethnicity (Hispanic shown separately)

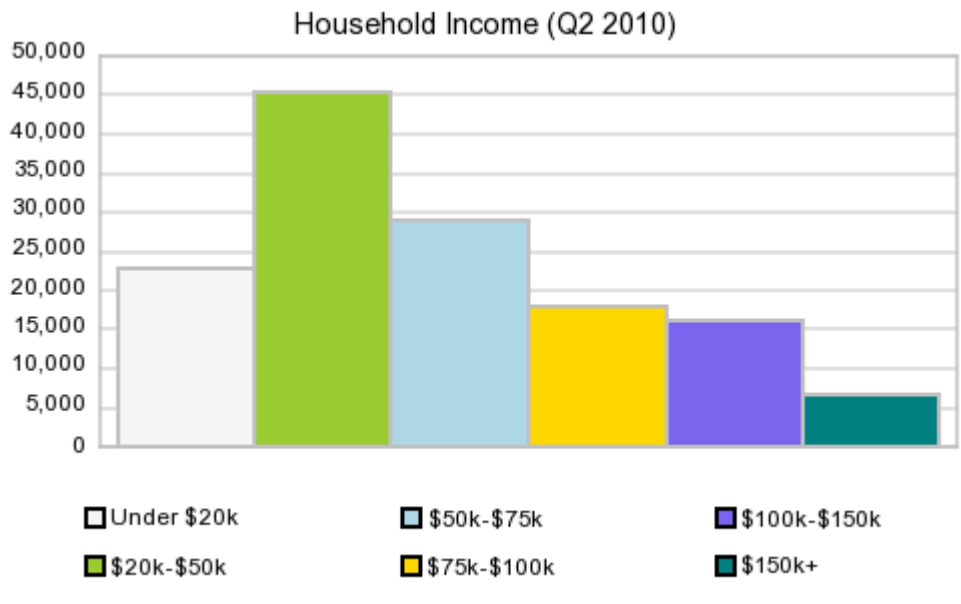


In Q2 2010, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Other**.

Population by Race/Ethnicity (Hispanic shown separately)

	2000 Census		Q2 2010 Estimate	
White	157,862	49.2%	170,895	45.1%
Black	143,696	44.8%	178,404	47.0%
Asian	5,547	1.7%	8,320	2.2%
Other Race	5,051	1.6%	6,470	1.7%
Hispanic Ethnicity	8,521	2.7%	15,162	4.0%

Households by Income



In Q2 2010 the predominant household income category in this study area is **\$20K - \$50K**, and the income group that is least represented in this geography is **\$150K +**.

Households by Income

	2000 Census		Q2 2010 Estimate	
\$0 - \$19,999	27,545	23.0%	22,917	16.2%
\$20,000 - \$49,999	45,747	38.1%	45,345	32.1%
\$50,000 - \$74,999	22,512	18.8%	29,183	20.7%
\$75,000 - \$99,999	11,301	9.4%	18,093	12.8%
\$100,000 - \$149,999	7,823	6.5%	16,166	11.4%
\$150,000 +	5,106	4.3%	6,672	4.7%
Average Hhld Income	\$53,816		\$67,950	
Median Hhld Income	\$39,966		\$51,722	
Per Capita Income	\$20,144		\$25,299	

Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.
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